

# ENTREPRENEURSHIP DEVELOPMENT PROGRAMME (EDP)

Our Three-day workshop is designed to empower the youth by equipping them with the knowledge and skills needed to transition into thriving MSMEs. These transformative sessions focus on building entrepreneurial capabilities and unlocking opportunities for sustainable growth and success.

Following are the topics we will be discussing in the programme :

 <p><b>Financial management</b></p>	<ol style="list-style-type: none"> <li>1. Project Planning.</li> <li>2. Fixed Asset, Current Asset, BEP, Depreciation</li> <li>3. Cash Flow &amp; Credit Management</li> <li>4. Financial Statements</li> </ol>
 <p><b>Marketing Management</b></p>	<ol style="list-style-type: none"> <li>1. Branding, Social Media marketing</li> <li>2. Expanding market reach, E-commerce</li> <li>3. CRM &amp; Sales Strategies</li> <li>4. Soft skills, networking, Business Pitching</li> </ol>
<p><b>Legal, Compliances &amp; Strategic</b></p>	<ol style="list-style-type: none"> <li>1. Types of businesses &amp; legal structure</li> <li>2. Scaling &amp; Diversification</li> <li>3. Operational Efficiency</li> </ol>

### Registration Fees:

- **FOR EDC LOANEES : FREE**

- **FOR NON-EDC LOANEES :**

**PROGRAMME FEE : RS. ~~7500/-~~  
PLUS GST**



**PROGRAMME FEE : RS. 750/-  
PLUS GST**

**90 % of the fees is subsidized by EDC, GOA CSR Initiative**

To enroll, please register through the link : <https://forms.gle/2M2ksAGsaQh1DCTB8>

Or Scan QR



Programme Dates : **8th, 9th & 10th January 2025**

Timing : 9 :30 am to 5:30 pm

Venue : Nalanda, 5th floor, EDC house, Panjim

Max. Capacity : 50 ( First come, first serve basis)

(Inclusive of working lunch, tea & Snacks )