

Micro Enterprise

Development Programme

Dive into a transformative two-week journey designed to equip aspiring entrepreneurs with the mindset, skills, tools, and support system needed to start and grow a sustainable micro enterprise.

Contents :

- Entrepreneurial Mindset & Competencies
- Business Opportunity Identification
- Market Research & Surveys
- Project & Business Planning
- Communication & Soft Skills
- Financial Management
- Marketing and Branding, E-Commerce, Online Tendering
- Government Schemes and Support Institutions



28th April 2025 to 9th May 2025

10 am to 5 Pm



Nalanda Hall, 5th floor, EDC House, Panjim

Those who are interested, kindly share following details :

WhatsApp : 9422734093 /

E-mail : paar-a@ediindia.org

- 1) Personal Profile and SOP (Why do you want to attend MEDP)
- 2) Project Report

(Registration will be finalized by EDII & EDC)

Registration Fees:

For EDC Loanees : Free

For Non-EDC Loanees : ~~25000/-~~
2500/- Plus GST

(90 % of the fees is subsidized by EDC, Goa CSR Initiative)

Inclusive of Working lunch, tea and snacks