

Raising and Accelerating MSME Performance (RAMP)

EDII

The Programme provides comprehensive support to MSMEs, fosters their growth, and addresses challenges to ensure a robust and competitive business environment. The Government of India envisions RAMP as a pivotal tool for empowering MSMEs, fostering innovation, and driving economic growth.



Transforming SHGs into MSMEs



Our two-day workshops are designed to empower self-help groups by equipping them with the knowledge and skills needed to transition into thriving MSMEs. These transformative sessions focus on building entrepreneurial capabilities and unlocking opportunities for sustainable growth and success. Topics covered will be :

Business Plan Preparation

Product Packaging

- Financial Management
- Product Standardization
- Digital Marketing

- Business Communication
- Registrations
- Government Schemes



<u>To enroll, please register through the link :</u> <u>https://forms.gle/9o4D2wKYQuMCQnHm6</u> <u>/Scan QR</u>



For more details, Contact : 91820 02852 / 94227 34093